

Color Management Survival Tools-Seminar

Presented by:



Basics for proper Digital Color Management

Demonstration of **X-Rite ColorChecker Passport** in Adobe Photoshop workflow.

Why photographers shoot in RAW over JPG?

What are the Benefits of using a Better Quality Color Monitor for proofing.

Discuss the merits and challenges of ProPhotoRGB, Adobe RGB, and sRGB for editing.

Demonstrate converting files for submittal to print providers (Photolabs, Commercial Printing and the Internet)

Who should attend:

Advertising Directors

Photographers

Commercial Printers

Web & Multimedia Designers

Any one wanting to learn about getting better color control!

Speaker:

Dan Reid, president of RP Imaging, is a teacher, color management consultant, writer, and artist. Mr. Reid keeps on the forefront of digital imaging by serving as a beta test site, writing for trade publications, and defining custom color managed workflows for businesses like yours.

Dan is the founding member of the acclaimed Color Management Group and co-founder of ColorManagement.com. More than just a recognized expert in the field of color management, Dan has the unique ability to teach difficult concepts in way that is easy to understand and simple to implement.

\$49.95

Bare Bones Survival Course:

Seminar Only
Workshop Handout Book

Monday, January 25th 9 am till 1pm
at

Thomas Veneklasen Studio
129 N. Warren Avenue
Tucson, Arizona 85719

\$149.95

Basic Survival Photographers Package:

Seminar
Workshop Handout Book
Plus: X-Rite ColorChecker Passport Kit



Wednesday, January 27th 1pm-5pm
at

MonOrchid Studio
214 East Roosevelt Street
Phoenix, Arizona 85004

\$269.95

Survival Kit for Digital Imagers Package:

Seminar
Workshop Handout Book
Plus: X-Rite Eye One Display 2
Color Monitor Calibrator Kit



Friday, January 29th 9am till 1pm
at

Northern Arizona University
School of Communication
Building 16, in the Commercial Studio
Flagstaff, AZ 86011

Register Now at:

www.Digital2You.cc

Jan 2010 Arizona Seminars

