

# Color Management Survival Tools-Seminar

Presented by:



## Basics for proper Digital Color Management

Demonstration of **X-Rite ColorChecker Passport** in Adobe Photoshop workflow.

Why photographers shoot in RAW over JPG?

What are the Benefits of using a Better Quality Color Monitor for proofing.

Discuss the merits and challenges of ProPhotoRGB, Adobe RGB, and sRGB for editing.

Demonstrate converting files for submittal to print providers (Photolabs, Commercial Printing and the Internet)

### Who should attend:

**Advertising Directors**

**Photographers**

**Commercial Printers**

**Web & Multimedia Designers**

**Any one wanting to learn about getting better color control!**

### Speaker:

Dan Reid, president of RP Imaging, is a teacher, color management consultant, writer, and artist. Mr. Reid keeps on the forefront of digital imaging by serving as a beta test site, writing for trade publications, and defining custom color managed workflows for businesses like yours.

Dan is the founding member of the acclaimed Color Management Group and co-founder of ColorManagement.com. More than just a recognized expert in the field of color management, Dan has the unique ability to teach difficult concepts in way that is easy to understand and simple to implement.

**\$49.95**

#### Bare Bones Survival Course:

Seminar Only  
Workshop Handout Book

**Monday, January 25<sup>th</sup> 9 am till 1pm**  
at

**Thomas Veneklasen Studio**  
129 N. Warren Avenue  
Tucson, Arizona 85719

**\$149.95**

#### Basic Survival Photographers Package:

Seminar  
Workshop Handout Book  
Plus: X-Rite ColorChecker Passport Kit



**Wednesday, January 27<sup>th</sup> 1pm-5pm**  
at

**MonOrchid Studio**  
214 East Roosevelt Street  
Phoenix, Arizona 85004

**\$269.95**

#### Survival Kit for Digital Imagers Package:

Seminar  
Workshop Handout Book  
Plus: X-Rite Eye One Display 2  
Color Monitor Calibrator Kit



**Friday, January 29<sup>th</sup> 9am till 1pm**  
at

**Northern Arizona University**  
School of Communication  
Building 16, in the Commercial Studio  
Flagstaff, AZ 86011

Register Now at:

[www.Digital2You.cc](http://www.Digital2You.cc)

Jan 2010 Arizona Seminars

